

United States Deputy Sheriffs' Association, Inc. Financial Statements December 31, 2022

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# **Independent Auditor's Report**

To the Board of Directors of United States Deputy Sheriffs' Association, Inc.

#### Opinion

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Prager Metis CPAs, LLC

T 703.821.0702 F 703.448.1236 www.pragermetis.com We have audited the accompanying financial statements of United States Deputy Sheriffs' Association, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2022, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Deputy Sheriffs' Association, Inc. as of December 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United States Deputy Sheriffs' Association, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements related to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Deputy Sheriffs' Association, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.





# Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United States Deputy Sheriffs' Association, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Deputy Sheriffs' Association, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters identified during the audit.

Prager Metis CPAS, LLC

Prager Metis CPAs, LLC McLean, Virginia April 19, 2023

# Assets

Current assets	
Cash	\$ 687,735
Contributions receivable	4,569
Investments	767,020
Prepaid expenses	 68,166
Total current assets	1,527,490
Property and equipment, net	 992,409
Total assets	\$ 2,519,899
Liabilities and net assets	
Liabilities	
Current liabilities	
Accounts payable	\$ 418,793
Mortgage payable, current portion	42,810
Accrued expenses	 14,460
Total current liabilities	476,063
Mortgage payable, less current portion	666,648
Total liabilities	1,142,711
Net assets	
Without donor restrictions	 1,377,188
Total liabilities and net assets	\$ 2,519,899

Revenue and support	
Contributions	\$ 15,200,890
Gifts in-kind	1,433,955
Investment loss	(157,675)
Rental income	4,566
Total revenue and support	16,481,736
Expenses	
Program services	
Grants for equipment	710,397
Education and training	528,677
Officer benefits and awareness	5,520,857
Scholarships	119,820
Total program services	6,879,751
Supporting services	
Fundraising	8,671,368
Management and general	1,043,393
Total supporting services	9,714,761
Total expenses	16,594,512
Change in net assets	(112,776)
Net assets without donor restrictions, beginning	1,489,964
Net assets without donor restrictions, ending	\$ 1,377,188

# United States Deputy Sheriffs' Association, Inc. Statement of Functional Expenses Year Ended December 31, 2022

		Program Services				Supporting Services			
	Grants for	Education Officer and Benefits and			Management and				
	Equipment	Training	Awareness	Scholarships	Fundraising	General	Total		
Equipment	\$ 586,443	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 586,443		
End of watch benefit	-	-	142,000	-	-	-	142,000		
Scholarships	-	-	-	45,000	-	-	45,000		
Training	-	123,899	-	-	-	-	123,899		
Mail fees	-	-	427,692	-	1,234,958	14,929	1,677,579		
List rental	-	-	112,342	-	254,791	3,709	370,842		
Mailshop	-	-	1,676,447	-	3,739,900	48,423	5,464,770		
Caging	-	-	-	-	-	609,773	609,773		
Printing	34	94	49	21	28	56	282		
Data processing	-	-	51,586	-	130,791	1,608	183,985		
Premiums	-	-	487,596	-	937,882	8,821	1,434,299		
Postage	324	886	959,427	195	2,144,726	27,028	3,132,586		
Bank charges	1,201	23,773	30,721	725	65,015	7,757	129,192		
Professional fees	23,004	63,002	32,707	13,885	19,010	36,795	188,403		
Website	809	2,216	1,150	488	669	1,296	6,628		
Legal	-	-	-	-	-	2,011	2,011		
Travel	2,377	6,509	3,379	1,435	1,964	3,803	19,467		
Accounting	-	-	16,560	-	42,960	112,185	171,705		
Insurance	1,215	3,327	1,727	733	1,004	1,943	9,949		
Meals	525	1,437	746	317	434	838	4,297		
State registrations	-	-	4,347	-	11,450	106	15,903		
Supplies	637	1,746	906	385	527	1,020	5,221		
Telephone	1,378	3,775	1,960	832	1,139	2,205	11,289		
Utilities	-	10,327	-	-	-	2,582	12,909		
Board expenses	3,396	9,301	4,829	2,050	2,807	5,432	27,815		
Salaries and benefits	80,381	220,145	114,286	48,519	66,425	128,573	658,329		
Payroll taxes	4,962	13,589	7,054	2,995	4,100	7,937	40,637		
Interest	-	21,379	101	-	487	5,351	27,318		
Depreciation	1,931	18,396	2,746	1,166	1,596	6,366	32,201		
Marketing	-	-	1,437,968	-	7,234	-	1,445,202		
Miscellaneous expense	1,780	4,876	2,531	1,074	1,471	2,846	14,578		
Total functional expenses	\$ 710,397	\$ 528,677	\$ 5,520,857	\$ 119,820	\$ 8,671,368	\$ 1,043,393	\$ 16,594,512		

Cash flows from operating activities	
Change in net assets	\$ (112,776)
Adjustments to reconcile change in net assets to net cash	
used in operating activities	
Depreciation	32,201
Unrealized losses on investments	187,810
Changes in operating assets and liabilities	
Contributions receivable	69,936
Prepaid expenses	85,694
Inventory	23,096
Accounts payable	(508,118)
Accrued expenses	 5,802
Net cash used in operating activities	 (216,355)
Cash flows from investing activities	
Purchases of property and equipment	(3,606)
Purchases of investments	 (22,492)
Net cash used in investing activities	 (26,098)
Cash flows from financing activities	
Principal payments on mortgage payable	(40,916)
Net cash used in financing activities	 (40,916)
Net decrease in cash	(283,369)
Cash, beginning	 971,104
Cash, ending	\$ 687,735

# Note 1 Organization

United States Deputy Sheriffs' Association, Inc. (the "Organization") is a not-for-profit corporation organized on November 29, 1995 for the purpose of supporting, increasing, and assisting in the education and training of law enforcement agencies; providing equipment essential to support agencies in carrying out their assigned duties; assisting members of the law enforcement community in obtaining additional benefits, providing benefits to members of the families of law enforcement personnel for education, care, housing, and medical treatment, and to encourage the general public to honor the sacrifices of officers and their families and to seek their assistance in fulfilling the Organization's programs.

# Note 2 Summary of Significant Accounting Policies

#### **Basis of Accounting**

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

#### **Financial Statement Presentation**

GAAP requires the Organization to report information regarding its financial position and activities according to two classes of net assets as follows:

Net Assets Without Donor Restrictions – Net assets not subject to donor-imposed stipulations.

*Net Assets With Donor Restrictions* – Net assets subject to donor-imposed stipulations that will be met either by actions of the Organization and/or the passage of time and/or net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization.

The Organization reports gifts of cash and other assets as donor restricted revenue if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, donor restricted net assets are reclassified to net assets without donor restriction and reported in the statement of activities as net assets released from restrictions. When donor restrictions are met in the same reporting period, donor restricted contributions are reported as without donor restricted contributions.

The Organization had no net assets with donor restrictions as of December 31, 2022.

Contributions are received primarily as a result of direct mail solicitations to individuals and other entities throughout the country. Contributions are recognized as support when received.

# Note 2 Summary of Significant Accounting Policies (continued)

## **Allocation of Expenses**

The Organization allocates costs between program and supporting services based on the function they directly benefit or on management's estimates of the proportion of these costs applicable to each function. Expenses, other than direct mail expenses, are either recorded directly to program or supporting services or allocated using an estimate of the time spent by employees to specific functions. The expenses that are allocated include salaries and benefits, payroll taxes, office and accompanying expenses and professional fees. Direct mail expenses are allocated based upon the percentage of copy lines devoted to each functional area weighted by the number of pieces mailed.

#### **Functional Expenses**

The costs of providing various program and supporting services have been summarized on a functional basis on the statement of functional expenses. Certain costs have been allocated among program and supporting services as follows:

*Grants for equipment* – All expenses to provide needed law enforcement equipment, free of charge, to under-funded law enforcement agencies made possible through charitable contributions from the public.

*Education and training* – All expenses to educate and train law enforcement officers in the use of lethal force, realistic impact weapons defense, and ground confrontation management.

*Officer benefits and awareness* – All expenses incurred to encourage the public to honor law enforcement, as well as partnering with community and municipal groups to assist local law enforcement departments in crime prevention activities, encouraging collaboration between community groups, and encouraging citizen volunteer opportunities with local law enforcement departments. Additionally, all expenses to provide financial and economic aid to the families of officers killed in the line of duty.

*Scholarships* – All expenses incurred to select and pay scholarship recipients for educational tuition assistance.

*Fundraising* – All expenses incurred with the purpose of raising funds.

Management and general – All other expenses incurred by the Organization in the accomplishment of its tax-exempt purposes.

#### **Income Taxes**

The Organization is generally exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code (Code). As such, only unrelated business income is subject to income tax. No such unrelated business income tax was incurred during 2022. The Organization has been classified as a public charity under section 170(b)(1)(A)(vi) of the Code.

# Note 2 Summary of Significant Accounting Policies (continued)

Management has evaluated the Organization's tax positions and has concluded that the Organization has taken no uncertain tax positions that require adjustment to the financial statements.

#### Investments

Investments are reported at fair value based on unadjusted quoted prices. Money market accounts held as investments are reported at cost. Investment revenue and realized and unrealized gains and losses are reported on the statement of activities.

#### Inventory

Inventory consists of various items included within the Organization's direct mail. Inventory is held at cost.

# Gifts In-kind

Gifts in-kind are recorded as contributions at their estimated fair value as of the date of the donation.

#### **Fixed Assets**

The Organization capitalizes fixed assets greater than \$500. Fixed assets are recorded at cost and depreciated using the straight-line method over estimated useful lives of five to forty years. Maintenance and repairs are expensed as incurred.

#### **Uses of Estimates**

Management uses estimates and assumptions in preparing financial statements in conformity with GAAP. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenue and expenses. Actual results could differ from those estimates.

# Note 3 Property and Equipment

Property and equipment consisted of the following at December 31, 2022:

Building Land	\$ 958,490 53,600	
Furniture and equipment	40,382	,
Less: accumulated depreciation	1,052,472 (60,063	
Property and equipment, net	\$ 992,409	)

# Note 4 Allocation of Joint Costs

For the year ended December 31, 2022, the Organization incurred joint costs of \$12,431,657 for direct mail informational materials and activities that included fundraising appeals. Of those costs, \$3,764,651 was allocated to program services, \$105,306 was allocated to management and general, and \$8,561,700 was allocated to fundraising.

# Note 5 Fair Value Measurement

GAAP requires that assets and liabilities carried at fair value to be classified and disclosed in one of the following three categories:

- Level 1 Unadjusted quoted market prices in active markets for identical assets or liabilities.
- Level 2 Observable market-based inputs or unobservable inputs that are corroborated by market data.

*Level 3* - Unobservable inputs that are not corroborated by market data.

The following table presents the balances of assets measured at fair value on a recurring basis by level within the hierarchy. There are no liabilities that are being measured and reported on a fair value basis.

	F	air Value	 Level 1	Lev	el 2	Lev	el 3
Domestic equities	\$	174,516	\$ 174,516	\$	-	\$	-
Mutual funds		584,924	 584,924		-		-
Total	\$	759,440	\$ 759,440	\$	-	\$	-

The Organization holds investments in mutual funds and equity securities which are publicly traded on various open markets and are considered a Level 1 item. Investments also include \$7,580 of money market funds which are held at cost.

# Note 6 Contingent Liabilities

The Organization entered into contracts with consulting firms to assist with fundraising and program service activities. The contracts are no-risk contracts, and the Organization is required to pay invoices to the extent of direct mail income. If costs remain unpaid upon termination of the contracts, the consulting firms will retain a lien and an interest in the Organization's direct mail list as well as on the proceeds from the list's rental until the costs have been repaid. As of December 31, 2022, \$1,185,721 of expenses remains a potential future liability as revenue is received.

# Note 7 Mortgage Note Payable

The Organization obtained a mortgage on March 23, 2021 with a principal amount of \$780,000. The mortgage provides for interest at the rate of 3.60% per annum, has a 15-year term and matures on March 23, 2036. Monthly payments of \$5,635 include interest and principal. The mortgage is secured by the Organization's headquarters and subject to certain restrictive covenants. As of the statement of financial position date, the Organization is in compliance with all loan covenants.

Future principal payments as of December 31, 2022 are as follows:

2023	\$ 42,810
2024	44,377
2025	46,001
2026	47,685
2027	49,430
Thereafter	 479,155
	\$ 709,458

# Note 8 Financial Risk

Financial instruments that are potentially subject to concentration of credit risk consist primarily of cash in banks. The Organization places its cash in financial institutions that are insured by the Federal Deposit Insurance Corporation. The Organization maintains cash balances that may exceed federally insured limits. The Organization has not experienced any losses.

# Note 9 Retirement Plan

The Organization has a defined contribution 401(k) plan for all eligible employees. Participants may make voluntary contributions up to the maximum amount allowable by law. The Organization's contributions to the 401(k) plan are at the discretion of management and vest to the participants ratably over six years. For the year ended December 31, 2022, total employer contributions were \$65,236, which are reflected in salary and benefit expense in the statement of functional expenses.

# Note 10 Liquidity

The Organization's financial assets available to meet cash needs for general expenditure consists of cash of \$687,735, accounts receivable of \$4,569, and investments of \$767,020 which are not subject to donor or other contractual restrictions that would make them unavailable within one year of the statement of financial position date. The Organization is substantially supported through contributions from the general public.

# Note 11 Contributed Services

During the year, the Organization produced Public Service Announcements (PSAs). In connection with the airing of the PSAs, the Organization received airtime with a fair value of \$1,424,568 for the year ended December 31, 2022. The amount was recognized as gifts inkind revenue and officer benefits and awareness expense in the statement of activities and as a component of marketing expense in the statement of functional expense. The Organization also received \$9,387 of other gifts-in-kind during the year.

# Note 12 Subsequent Events

Management has evaluated subsequent events through April 19, 2023, the date on which the financial statements were available to be issued.